

**“Discover Three Ways To
SAVE MONEY
When Bringing
Cris Johnson’s Educational
Assemblies To Your School!”**

A Special Report

Cris Johnson’s Amazing School Assemblies

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Introduction

Working to provide satisfying assemblies is becoming increasingly difficult with tighter budgets and more diversified student interests. It is becoming more and more important to cut costs and provide a greater variety of events that appeal to the broad cross section of a varied student body and that contain appropriate content.

This special report will help you to put on a terrific and satisfying assembly, even while on a tight budget. Every penny saved is important and can be stretched to incorporate a more pleasing and satisfying program for your school!

Let's begin to see how you can cut costs and bring in a terrific program that will satisfy your needs and get raves from both your students and teachers!

Save Money on Your Assembly Programming: BLOCK BOOKING

More so than with other organizations, schools have to watch where their money is going. At the same time you want to provide your student body with valuable assemblies. One way many schools have found to cut costs is through Block Booking.

Block Booking means that you book a program when the program is already in your area presenting for other schools. Because the program is already in your area and there are not any extra travel expenses, the program will usually be offered at quite a discount.

We should point out that Cris Johnson performs in several states and more than likely may be scheduled to perform in or near your area. Simply call his office at 716-940-8963 to find out when he'll be in your area.

Save Money on Your Assembly Programming: MULTI-PROGRAM DISCOUNT

With some assembly presenters, if you book more than one program with them, they will also offer discounts on the individual programs, regardless of when you elect to schedule your assemblies.

Since Cris Johnson offers four different character education assembly programs for elementary students and three different assembly programs for middle/high school students, the value of a multi-program discount immediately becomes clear.

In addition, Cris invites you to partner up with other schools in your area for even more savings. Since Cris has programs for every grade level, it's extremely easy to find a second school to share the investment of Cris' programs.

 Save Money on Your Assembly Programming: NO-RISK FUNDRAISER

Finally, we have dealt with many schools that will hire Cris for an assembly program in the afternoon, and then book us for a no-risk, no out-of-pocket fundraiser program in the evening. This is an excellent way to bring a program to your students and raise funds for those in need at your school.

The way this works is very simple. Normally, for Cris to come to your area for a fundraiser, there is a minimum investment required. However, when he is booked for a night time family fundraiser WITH a scheduled assembly during the day, he will waive that minimum amount.

Cris will do the scheduled daytime assemblies for the agreed amount and then he will do a more elaborate, family fun-filled show in the evening for 50% of your ticket sales. This is a fun, effective, proven way for your school to generate needed funds for sports equipment, band trips, etc.

Since Cris only takes 50% of the ticket sales, this is truly a NO RISK fundraising method. In addition, Cris will put a "cap" on what he will take, meaning you will make more money than he will.

Cris even provides schools with a step-by-step, easy-to-use fundraising guide designed to take first-time fundraisers by the hand and make the whole process even easier. Cris provides press releases, fliers for you to copy and send home with students, morning announcements to be read, and a lot more.

Call (716) 940-8963 for more details on this easy and effective proven fundraiser method.

 A Program for the Highlight of Your School's Assemblies Activities

Depending on your elementary assembly needs, there are five options that Cris Johnson offers. For a great kick-off to a Character Education campaign, you may want to consider either Cris' Self-Esteem program "Yes I Can!" his "A Cat And a Hat" show. or his Anti-Bullying programs "No Bullies Allowed!" and "The No Bully Zone!"

For an educational assembly on the tough drug issues that students face today, you should investigate Cris Johnson's program "Drug Free, That's Me!"

Be sure to check out Cris' fun "The Magic of Science" program to learn about a fun science appreciation program!

Finally, Cris also offers "I Love To Read!" a fun-filled program that encourages students to develop a passion for reading...as well as an understanding as to why reading is so important to success in life.

For information on his Middle/High School assemblies, simply contact him by email or call (716) 940-8963 today.

 Yes We Can!

This motivational and inspirational program helps explain to kids why it's who we are on the inside that matters, not the outside. Your students are encouraged not to give up if they face hardships in life, with a strong emphasis that it's always better to help others if they need it.

In addition, the entire presentation places a large emphasis on the idea that we each should respect ourselves, believe in ourselves and respect others' rights, ideas, abilities and feelings.

Using his unique magic, humor and other tools, Cris guarantees this program will lay an excellent foundation for a "Character Education" campaign at your school!

 A Cat and a Hat and Green Eggs and Ham

Once again, Cris Johnson presents an all new and all different motivational assembly program made especially for elementary school audiences. After years of presenting successful programs all over the United States, he launches an exciting new character education & reading assembly program based on literature and book characters created by Dr. Seuss. In A Cat and A Hat and Green Eggs and Ham, Cris will present several routines that revolve around Dr. Seuss books and book characters. Because the entire program is based on Dr. Seuss books, not only are important lessons taught but reading books is also encouraged!

This new assembly program takes the “life lessons” Dr. Suess included in his books and communicates them on a level that elementary school children easily understand. Because the lessons of good character come from books, this program can be used with equal effectiveness for character education as well as reading assembly needs!

 TWO Bullying Assemblies!

School assembly programs on the subject of bully prevention and cyber-bullying in the 21st century are critical to helping victimized children realize that there IS hope and that they do not have to suffer. Cris offers two separate school assembly bullying programs that tackle the issue of bullying head on by encouraging students to treat each other with respect, as well as exploring the idea of diversity and the fact that we are all different...and why that’s a GOOD thing.

Additionally, these bullying assembly programs stress the fact that we all need to look out for each other...in other words, if you see someone being bullied, get involved! Get help for the person being bullied!

Because the topic of bullying in schools is so important, Cris has done extensive research into the issue and he has found that several schools want and need to focus on bullying prevention each year and in many cases, multiple times a year.

Also, Cris found that he had so many key points to get across that he had too much material to cram into just one school assembly program, so developing two different anti-bullying themed elementary presentations made sense. Details on each follow – while some schools choose one of these programs, most schools find it effective to book both assembly programs: one at the beginning of the school year and another at the midway point of the year. Both presentations feature eye-popping magic, fun audience participation, music, and much more.

Please note: BOTH presentations are completely unique in that your students will not see any “repeat” material or concepts (***with ONE exception: the idea of approaching adults for help, which is a critical idea that needs reinforcing***). Both programs have versions for different grade levels, meaning if your school has grades K-5, for example, Cris has developed a K-2 version and a 3-5 version of each assembly, meaning your students will have an age-appropriate program specifically for them.

 I Love To Read!

This program is designed to get your school excited and energized about reading! It's been called the perfect kick-off for a P.A.R.P. campaign by many of his past clients and like his other programs, it can be equally effective for older grades as well as younger grades.

Cris weaves these three messages throughout the program: 1. Why it's important to read at least 30 minutes each day; 2. How you can do or be anything if you're a good reader; 3. Why it's important to take care of your books.

Older students, such as grades 4-6 or middle school groups, are treated (in addition to his magic, humor and other characteristics of his programs) to two riveting true stories: the first involves an illiterate high-school graduate from Cris' past; the second tells the tale of a famous professional athlete/TV personality and how his poor reading/comprehension skills have derailed his promising career in two major professions. This story is very current and ongoing! Older grades also will witness an eye-popping display of magic that ties in extremely well with Cris' presentation on dyslexia.

By presenting a program that not only encourages students to read because it's FUN, but also explains why it's an absolute necessity in life, you'll be hosting a program that creates a lasting impression with your young audiences!

 Drug Free, That's Me!

Finally, we have Cris' Anti-Drug assembly program which is perfect for Red Ribbon Week or any other time of the year. Cris knows the value of leaving the students with a positive message, so while the first half of his Anti-Drug presentation focuses on the harmful effects of drugs, and the value of good choices.

The second half of this assembly program stresses to kids, most importantly, EXACTLY what to do if someone offers them drugs. After this message is effectively communicated with on-stage volunteers, magic and humor, Cris then uses role-playing involving some of the students to further reinforce this critical message..

Why are these messages so important? Simple. We adults tell our kids to just say "No," but less emphasis is put on what to do if it happens to them! Your students need to know what to do if they encounter drugs. This is a very important distinction that separates this program from other so-called anti-drug shows!

 The Magic of Science

In the school assembly program “*The Magic of Science*”, Cris Johnson’s mission is simple- to get kids excited about science. This elementary school show is packed with mind boggling experiments as school assembly performer Cris Johnson and your students explore the world of science and demonstrate the scientific process, step-by-step, in a fun and engaging way.

This program was originally developed in cooperation with and for the San Antonio Children’s Museum in San Antonio, Texas. A principal once said, “*It’s like Bill Nye meets David Copperfield.*” During the program, the students explore the world of science learning how to look at everything through the eyes of a scientist.

Several of the experiments that Cris presents during the program appear to be magic, and then he explains to the students how science actually makes the tricks work. Cris Johnson shares principles of air pressure, thermal dynamics, gravity, and more to perform amazing tricks and then explain the scientific process behind them...and encourage students to read more about them, too.

 Save Money Three Ways

What makes Cris Johnson’s Character Education “Success Magic” character education assembly programs such strong values are (in addition to the terrific regular pricing): the no-risk, no out-of-pocket fundraiser program, the multiple program bonus discount and the incredible Block Booking discount opportunities!

In a nutshell, you receive wonderful customer service and terrific programs at an affordable rate.

 The Block Booking Discount

The Cris Johnson Programs Block Booking Discount is very simple. We are available to perform at anytime for your school, however if you choose to participate in the Block Booking discount program, call us to see if we have open days so you may schedule your performance during the times we are already in your area, and save money!

If you can coordinate your program date with the time we are already performing in your area, you will receive the discount. The available dates are limited. If you are interested, please contact as soon as possible.

Dates are subject to change as some geographical areas require more programs than others.

Remember, the dates we discuss are beginning guidelines only. They are subject to change and they do not prohibit us from performing for your school during your requested date(s). Thank you.

 Next Step

You may contact us to request more information about Cris Johnson's Character Education "Success Magic" assembly programs. At that time we can determine if we have open dates available for your school's performance.

We'll be happy to answer any questions you have.

I urge you to contact us even if you are just curious or uncertain of your interest. Particularly if you are interested in saving money with our Block Booking program, these dates are very limited or may even be sold out in your area, so it's best to contact us today.

We thank you for your request of this special report and if we currently work with you, I hope you have found some valuable ideas.

If we have not yet started to work together, I hope this is the beginning of a long and mutually beneficial relationship that creates the highlight of your school's calendar, for fun or educational purposes, even on a tight budget!

Sincerely,

Cris Johnson