

“Important Information You Should Know About Cris Johnson’s Elementary Programs...”

Cris Johnson helps school officials make their elementary assembly programs unforgettable, educational, and fun with motivational programs consisting of **magic, music, CLEAN comedy, and audience participation** that reinforce the curriculum and encourage good character!

Since 1990, Cris has helped hundreds of schools in 34 states across the U.S. and even Canada, making him a true “international man of mystery!”

Cris helps schools by making learning fun for students with his “Success Magic” series of character-building theme shows. He offers several programs, including **“Drug Free-That’s Me!”**, **“I Love To Read,”** **“Yes I Can!”** (a self-esteem program), and **“No Bullies Allowed!”** (an anti-bullying magic program), **“Go Green!”** (a recycling & conservation program perfect for Earth Month!) and **“Internet Safety!”** ALL of his programs use a ton of audience participation to get as many kids involved as possible.

Cris also guarantees that students will remain 100% under control even as they’re having fun and participating with these **unique, interactive programs!** *“It’s a lot easier for school administrators to work special programs into their busy day when they know the students will learn something of value, have fun, and leave the assembly without noise and disruption,”* he says.

Whether he is making things appear from thin air, or astounding students with some other form of magic, **Cris’** goal is to **make you look good** by presenting a CLEAN, educational assembly everyone will love, learn from, and remember for a long time to come.

“3 Powerful Reasons You Should Book Cris Johnson...”

● Students Will Be Motivated & Entertained! ●

“Cris really got our students excited and interested in the magic. His presentation was wonderful! I like how he presented magic with a message!”

-Donna Gawlik, Teacher, St. Vincent DePaul School, NY

“Excellent! Interesting, fun, and educational. The children LOVED the show and they learned a lot, too.”

-Christine Schemel, Teacher, Our Lady of Mt. Caramel School, NY

“It was engaging, informative, extremely well done, and a lot of fun. He kept the kids’ attention for 40 minutes...No easy task! I laughed as hard as the kids!”

-Donna Benstead, Teacher, Springville Elementary, NY

● The Children Will Be 100% Under Control! ●

“Outstanding! Cris had the attention of the group and kept it. He also did a great job of allowing the children to have fun while interacting, while keeping the control he needed to be effective and get his message across!”

-Mary Pinger, Teacher, St. Mary’s School, NY

“I was especially impressed how he waited until everyone was quiet and talked about listening before the program started. Outstanding!”

-Ms. Fennie, Teacher, Southside Elementary School, NY

“Outstanding! He kept excellent control of the children!”

-Mary Bilski, Teacher, St. Vincent DePaul Elementary School, NY

● Programs That Students & Teachers Love! ●

“This is the best I’ve seen. Cris really understands young children and their humor. He has a nice rapport and all his material was age-appropriate.”

-David Livingston, Principal, Lewiston-Porter School, NY

“Cris is AWESOME! He entertains both adults and children!”

-Stephanie Riddoh, Teacher, William Street School, NY

“Cris is very energetic & kept the audience thoroughly enthralled. The students were enthusiastic and totally responsive. Even the adults were captivated!”

-Marie Stroh, Teacher, St. Mary’s School, NY

“7 More Reasons Why You Should Bring Cris Johnson's Assembly Programs To Your Students”

- 1. Teacher Support Materials -** Each of Cris' programs comes with a packet of project ideas, questions and support material for your school's teachers. This material will help reinforce Cris' concepts so students will retain the assembly information longer.
- 2. Variety of Content –** Your students will be riveted as they watch amazing magic, laugh out loud at Cris' age-appropriate humor, hear music and participate, both from their seats and onstage. Because Cris has so much variety, students will pay attention more and remember the messages better.
- 3. 100% “Better Than Money Back” Guarantee –** Cris is so confident everyone will love his programs that if you are unsatisfied for any reason, not only will you get the program free but Cris will also donate \$250 to your school's PTO/PTA...and in 15 years, NO ONE has taken him up on his guarantee!
- 4. Targeted To Your Grade Levels –** We have different versions of each program for students ranging from Pre-K to 8th Grade.
- 5. Audience Participation –** Your students are actively involved in the programs through the magic, comedy and fun-filled audience participation. You'll feel their excitement as they volunteer to help with the program.
- 6. Flexible Program Length –** The typical program length is 45 minutes, but it can be adjusted to fit your school schedule.
- 7. Self-Contained Programs –** Each program is entirely self-contained. We bring our own tables and even provide our own state-of-the-art sound system. The ONLY things we need from your school is access to one power outlet and an audience!

What Other School Principals Have To Say About Cris Johnson's Motivational Assembly Programs...

"He was upbeat, enthusiastic and did a wonderful job..."

"Mr. Johnson was able to perfectly connect important self-esteem lessons with wonderful magic. Students and staff were spell bound, focused and energized while learning lessons. Cris was able to keep both audiences due to scheduling two shows engaged and excited throughout the 45-50 minute programs. He was upbeat, enthusiastic and did a wonderful job complimenting our 'No Putdowns; Do Build Ups' program and school theme, 'Character Counts!'"

*Dr. Shirlee Paveljack, Principal
Forest Elementary, Williamsville, NY*

"...well-presented, dynamic, tied to reading and very entertaining."

"Cris was able to keep an audience of young children along with their teachers captivated for 45 minutes. The show was well presented, dynamic, tied to reading and very entertaining. His upbeat show along with his sense of humor and timing provide an excellent program for students. I would recommend this program for schools without hesitation."

*NancyJean Osborn, Principal
Byron-Bergen Central School, Bergen, NY*

"This is the BEST I've seen!"

"Cris really understands young children and their humor. He has a nice rapport and all of his material was age appropriate. This is the BEST I've seen! Excellent!"

*David Livingston, Principal
Lewiston-Porter School, Lewiston, NY*

"I do not hesitate to recommend "Phantasms Magic" to any school group."

"...the 'drug free' and 'stay in school' messages were incorporated in a very entertaining 40-minute assembly. I do not hesitate to recommend "Phantasms Magic & Entertainment" to any school group."

*Paul J. Ludwig, Interim Elementary Principal
North Collins Central School, North Collins, NY*

"Outstanding!"

"This was a fast-paced, lively production perfect for the elementary audiences. Cris went out of his way to involve all of the audience. His message was clear and he modeled good character through his use of humor and politeness. Outstanding!"

*Scott Wright, Principal
Kendall Elementary School, Kendall, NY*

"Excellent!"

"Cris did a great job with our assemblies! His presentation was developmentally appropriate and his message was delivered in a fun way. Cris was very easy to work with and his message was outstanding! Excellent!"

*Principal Bonnie Smith,
West Valley Central School, West Valley, NY*

"Excellent!"

"Your program holds kids' attention, gets the message across, is fast-paced, and lots of fun! Excellent!"

*Barbara Partell, Principal
Dorothy B. Bunce Elementary School, Pavillion, NY*

"What School Administrators From All Across The United States Have To Say About Cris Johnson's Programs..."

Alabama...

"Mr. Johnson visited our K-6 school at Samson Elementary and did three programs for our school. All comments from teachers and students were great! We are already planning to have him back at the beginning of the next school year. His presentations are tasteful and age-appropriate. I would recommend him to any school!"

Principal Donna Kirkpatrick, Samson Elementary, Samson, Alabama

Colorado...

"The way that Cris relates to kids is simply unbelievable! I've never seen anyone do a better job during an assembly. He was FANTASTIC!"

Mrs. Morgan, Teacher, Stetson Elementary, Colorado Springs, Colorado

Virginia...

"The students, without a doubt, were mesmerized by his talents! We highly recommend this fascinating program to all schools."

Deborah Guest, School Counselor, Taylor Elementary, Norfolk, Virginia

New Jersey...

"Thank you for your dynamic, funny and entertaining program on anti-bullying through the magician's lens. Our students came away with your powerful message and were thoroughly entertained in the process. Thanks again."

Principal Maureen Alaimo, Merritt Memorial School, Cresskill, New Jersey

Pennsylvania...

"The program was excellent! The content of Cris' program was relevant to issues students deal with daily. They loved it!"

Dixie Cliugh, Teacher, Pleasant Township School, Warren, Pennsylvania

Ohio...

"Your assembly was excellent! The students loved you! You really captivated their full attention and taught them important concepts at the same time."

Jane Grover, Teacher, Riverview Elementary School, Munroe Falls, Ohio

Rhode Island...

"Just wanted to let you know that all the students loved your performance!! Better yet, ALL the teachers loved it too! We will have to set something up for next year right after the first of the year. Thanks again Cris!!"

Giana Volpe, PTA President, Woodridge Elementary School, Warwick, RI

Programs For Teachers & Faculty

A Special Note From Cris Johnson...

In my 15 years' experience and after extensive research, I have learned that for any character education assembly program to have lasting effects, the school faculty needs to be on the same page. An assembly program will have much more positive, long-lasting effects if it is supported by additional material from the teachers and students' parents. We do learn by repetition.

For that reason, I have a number of programs specifically for teachers and school faculty. These are customized presentations based on the needs of the school on topics that I have researched and presented for years. Every school is different and thus has its own needs.

Topics include:

- **Bullying – cause & effect, school-wide prevention/intervention program options**
- **Communicating With Kids**
- **Humor in the workplace**
- **Stress Management**
- **Improving Memory**
- **Motivation & Team-Building For School Faculty**
- **And more...**

The program can be any length from 45 minutes and up to 3 hours and can be presented in the morning before the daytime assembly for the students or after school or even during your school's in-service days. We can discuss those options on the telephone.

These programs are obviously greatly different from my assemblies, much more detailed and information-packed and are not intended to amuse the staff but rather to get everyone on the same page as far as your character education needs are concerned. The programs also give options and ideas for additional support and research.

Since continued learning is our most effective tool in any endeavor, I highly encourage you to contact me if you have any questions. I'm not trying to "sell" anything, merely provide additional tools and support for character education in our schools.

Best,

Cris Johnson

“Who Else Wants To Reduce The Assembly Fee...Or Even Get The Program For FREE?!”

I offer a program that allows your school, PTA or school club to actually MAKE MONEY while bringing in my assembly program. In it's simplest form, I offer copies of my new book to your students.

A Way To Reinforce Your Curriculum

People ask me all the time where they can learn magic, especially children. As a result, I've recently completed my newest book, “Amazing Magical Secrets For Kids!”

At 36 pages long, the book is loaded with easy-to-do magic tricks sure to captivate kids, encouraging them to learn magic that they can show their family and friends. The best part? The magic tricks use math, science, psychology and spelling as part of their secrets!

Eye-Catching, Educational AND Fun!

What's nice about this is the fact that the kids will be learning and reinforcing what they've been learning in school. They will also build up a strong self-esteem by learning these new skills and impressing and amazing people.

The booklets are filled with black and white illustrations and accented with a colorful cover, so kids will want to check out what's inside.

Extra Money For Your School At NO Risk

There are NO up-front costs and you can use the booklets as part of your bake sale, fundraiser needs, or...even to offset the fee of the motivational assemblies that we provide!

(I've even come up with a way for you to get your assemblies FREE!)

Call (716) 940-8963 today to find out how!

100% Risk-Free
“Better-Than-Money-Back”
Guarantee!

We guarantee that Cris’ programs will delight your students, make them laugh and have a great time *as they learn important life lessons or...*

We’ll tear up your check and you get the assembly presentation for
FREE...

Plus we’ll donate \$500 to your PTA/PTO fund just for wasting your time!

It’s that simple and straight forward.
No need to worry, though...In 15 years, no one has ever taken us up on our guarantee.

“Questions That Many Schools Have For Cris Johnson...”

Q: “What makes you different from other assembly presenters?”

A: “Several things! First of all, for every program, I provide Teacher Support Materials in order to ensure that schools get the most value out of my programs. After the assembly is over and I’m long gone, students will continue to benefit with these simple, easy-to-use classroom discussion/project ideas.

“Secondly, with my programs you’re getting a full program based on whatever topic you choose. Many assembly presenters come in and show off whatever skill they have (juggling, balloons, etc.) for 40 minutes of a 45-minute assembly and then talk about the topic for the last five minutes, or the first five minutes. Not me! With my programs, the entire show is based on your topic, and even though there is magic, comedy, music, puppetry, etc. in all of my shows, it all has a point...it all relates and illustrates the topic at hand! That’s a CRITICAL point.”

Q: “We don’t have much space for assemblies...Do you need a lot of space?”

A: “Not much! I bring a couple of tables and some good-sized props for my interactive, magic-filled presentations, but I really don’t need much space at all. I’ve performed assemblies in cafeterias, gymnasiums, auditoriums, and even the new multi-use rooms. I can adapt to your needs, giving you a BIG show if you have a large auditorium or adapting my program if your space is limited. I guarantee I’ll be the easiest assembly presenter you bring to your school!”

Q: “Our assembly area is used for a lot of things during the day. How much time do you need to set up?”

A: “I understand the tight schedules schools are faced with these days, therefore I’ve designed my programs to set up very FAST – less than 30 minutes. I can also break down my equipment and be out the door in the same amount of time. Again, my goal is for this to be an easy, stress-free experience!”

Q: “Why do you offer different assemblies for the different grade levels?”

A: “Although I’ve done hundreds of highly successful assemblies for all of the grades at once in a school, breaking up the student body into two assemblies really allows me to offer different presentations for the different groups. Obviously a second grader is going to comprehend things differently than an eighth grader and so on. It’s an option that some schools like and it’s another thing that sets my programs apart from the part-timers and amateurs out there.”

Q: “What do you need from us?”

A: “Not much! If I am within driving distance to your school, I just need a normal power outlet to plug in my state-of-the-art sound system and an area to perform. If I am flying to your school (I work all across the country) I will need the school to provide a PA system, but I do have my own microphone and can plug into virtually any system, anywhere. That’s it! Many presenters need tables, a microphone, special lighting, a bowl of green M&Ms, etc. That’s silly! School administrators have enough to worry about! I like making things easy for them.”

Q: “Do you have to have an elevated stage?”

A: “Nope! I’ve done presentations for groups as large as 450 students on the gym floor. As long as I know beforehand, I can plan accordingly and make sure you get an unforgettable presentation!”

Q: “As far as the magic that you use, are all of your programs the same?”

A: “Absolutely not! Many schools invite me back multiple times in one year specifically because I have a great deal of different material for the different programs.”

Q: “Why do you guarantee your programs?”

A: “Simple. There are a lot of ‘pretenders’ out there, people claiming to have assembly programs with real value, but sadly many don’t. By offering such a strong guarantee, my clients can rest easy, knowing that a presenter would only guarantee his/her programs if they were of the highest quality and filled with curriculum-based content on topics schools needed to address. I’m also proud to say that in 15 years of service, no one has ever taken me up on my guarantee.”

Q: “Are you insured?”

A: “Yes, I am fully insured. I’ll be glad to fax you a copy of my insurance certificate. I’ve never had any kind of ‘incident’ even after thousands of performances, but I maintain my insurance for my clients’ peace of mind. Personally, if I was in charge of booking assemblies, that would be the FIRST question I would ask a potential assembly presenter. You can not take chances in our society today.”

Q: “Do you have different ways to save money and funding options?”

A: “I offer generous discounts if a school books multiple programs. I also offer ‘block booking’ discounts if more than one school in a given area books a program, and let’s not forget my fundraising programs that are available! Simply call my office at 716-940-8963 for more details.”

Just Some Of Our Satisfied School Clients...

Stetson Elementary, Colorado Springs, CO

Samson Elementary, Samson, AL

Washington Elementary, Pittsburgh, PA

Young Park Elementary, Norfolk, VA

Taylor Elementary, Norfolk, VA

Powells Lane Elementary School, Westbury, NY

Riverview Elementary, Munroe Falls, OH

Springville High School, Springville, NY

Schaefer Elementary, Linesville, PA

E.H. Bryan School, Cresskill, NJ

Our Lady Of Victory School, Lackawanna, NY

Kalfas Magnet School, Niagara Falls, NY

White Oak School, McKeesport, PA

Lewiston-Porter School, Youngstown, NY

John A. Sciole School, Depew, NY

Washington Irving School, Rochester, NY

St. Amelia Elementary School, Tonawanda, NY

Roy B. Kelley Elementary School, Lockport, NY

Our Lady Of Mt. Caramel School, Niagara Falls, NY

Dorothy B. Bunce Elementary School, Pavillion, NY

Southside Elementary School, Buffalo, NY

North Collins Elementary School, North Collins, Williamsville, NY

Russell Elementary, Russell, PA

Mill Middle School, Williamsville, NY

St. Mary's School, Swormsville, NY

William Street School, Lancaster, NY

Seventy-Ninth Street School, Niagara Falls, NY

Oak Orchard Elementary School, Medina, NY

St. Vincent DePaul School, Springbrook, NY

Hillview Elementary, Lancaster, NY

Highland Elementary School, Tonawanda, NY

Cuba Elementary School, Cuba, NY

Sugar Grove Elementary School, Sugar Grove, PA

Springville Elementary School, Springville, NY

Dunkirk School #3, Dunkirk, NY

South Davis Elementary School, Orchard Park, NY

Northern Chautauqua Catholic School, Dunkirk, NY

North Tonawanda Catholic School, North Tonawanda, NY

Merritt Memorial School, Cresskill, NJ

Jefferson Middle School, Jamestown, NY

Washington Middle School, Jamestown, NY

Charter School For Applied

Technologies, Buffalo, NY

Eden Elementary School, Eden, NY

Jeannette-McKee Elementary School, Jeannette, PA

Belfast Central School, Belfast, NY

Youngsville Elementary School, Youngsville, PA

Warren P. Towne School, Medina, NY

Northwood Elementary, West Seneca, NY

Kendall Elementary, Kendall, NY

Forest Elementary, Williamsville, NY

Willow Ridge Elementary, Amherst, NY

Emerson-Gridley School, Erie, PA

Pleasant Township School, Warren, PA

Little Valley-Cattaraugus School, Cattaraugus, NY

Middleport Elementary, Middleport, NY

Byron-Bergen Central School, Bergen, NY

Randolph Central School, Randolph, NY

Cassadaga Valley Central School, Sinclairville, NY

St. Mark's School, Buffalo, NY

Nazareth Hall Elementary, Rochester, NY

Cassadaga Elementary School, Cassadaga, NY

Sinclairville Elementary School, Sinclairville, NY

Persell Middle School, Jamestown, NY

St. John School of Rochester, Fairport, NY

60th Street School, Niagara Falls, NY

Fyle Elementary School, Rochester, NY

St. Michael's School, Penn Yan, NY

Canisteo Elementary School, Canisteo, NY

West Valley Central School, West Valley, NY

St. John The Baptist School, Kenmore, NY

Sacred Heart Villa, Lewiston, NY

DeSales Catholic School, Lockport, NY

St. Stephens School, Grand Island, NY

Northwood Elementary, West Seneca, NY

Fletcher School, Jamestown, NY

Fricano Primary School, Lockport, NY

Avoca Central School, Avoca, NY

Royalton-Hartland Central School, Gasport, NY

